

# Facts: *DiversityHiringExpos.com*

Proud to be recognized by FORTUNE MAGAZINE as Diversity Expert & Champion of Diversity – June 25, 2007.

**You're Invited! Welcome Vets! Don't just Honor Them; Hire Them!**

**2017 DIVERSITY/ PROFESSIONAL /VETERAN / COLLEGIATE/ BILINGUAL CAREER FAIRS!**

## **About us:**

Diversity Hiring Expos.com specializes in diversity, Veteran, bilingual, collegiate and multicultural professional career fairs. We are committed to providing the most effective face to face means of recruiting all experienced professionals, Veterans, multicultural candidates and college grad's in our industry.

## **Experience:**

Jim Carter CEO, [www.diversityhiringexpos.com](http://www.diversityhiringexpos.com), oversees all day to day and onsite career fair operations. Over the last 19 years, Jim has produced more than 300 successful diversity hiring events across the country. For more information and questions or to reserve a booth space, contact Jim Carter @ (770) 881-7620  
Email: [jim@diversityhiringexpos.com](mailto:jim@diversityhiringexpos.com)

## **Which employers will be invited and expected to exhibit at the career fairs?**

Fortune 1,000 companies, America's best regional and local businesses (just like yours), Government Agencies (federal, state, local, military, police), All colleges and universities, Ad Agency Clients, Not-for-profit organizations, Veteran, Urban, Hispanic Associations.

## **How many employers are expected to exhibit in each career fair?**

We anticipate between 20 and 60 employers will participate.

## **Which job seekers will be invited and expected to attend the career fair?**

All professional and multicultural candidates including Veterans, African American's, Bilingual and Hispanics, Caucasians, Women, College Students, Recent College Grads, MBA's, PhD's, Alumni and others.

## **How many candidates are expected in each career fair?**

We anticipate between 400 and 1000(+) candidates will attend.

## **What is the ethnic background for expected candidates at the career fairs?**

African American, Hispanic, bilingual/multilingual professionals, Asian, Caucasian and others will attend.

## **What are the education levels of expected candidates at the career fairs?**

Invitations will be sent to job seekers with 4 year degrees, Master's Degree, or higher education. Career fairs will be open to all candidates. College juniors, seniors, recent grads and alumni will also be invited to participate.

## **What are the functions and industries expected to attend the career fair?**

Careers are available in Sales (All Types), Social Media, Retail, Green Energy, Energy, Aerospace, HR, Engineering, Project Management, HIT, Healthcare, Banking, IT, Accounting, Finance, Marketing, Management (All Levels), College Internships, Government Service, Sciences, Technology, Compliance, Logistics, Distribution, Customer Service, Restaurants, Education, Law Enforcement, Entrepreneurs, Claims, Manufacturing, Insurance, Military, Consulting, Safety Compliance, TV Production, Management Trainees (Entry Level), Programmers, System Software Analysts, Financial Analyst, Database Administrators, Automation Engineers, Internet Architects, Network Analyst, Drivers, Collections and more.

If you're a company interested in diversifying your workforce.... Please either email or print out and return the attached PDF registration form or you can download one online at the [www.diversityhiringexpos.com](http://www.diversityhiringexpos.com) Employer Link. For additional career fair details and venue information go to: [www.diversityhiringexpos.com](http://www.diversityhiringexpos.com).

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## 2016 Diversity Career Fair Demographics (All Markets)

Veteran/Military 24%

### Gender

Male 45%

Female 55%

### Ethnic Categories

African American 51%

Caucasian 23%

Hispanic 20%

Asian 4%

Native American/Other 2%

Vietnamese American 16% (Houston Market!)

### Level of Education Achieved

College Grads 96%

Graduate Degree 46%

### Length of Work Experience

5 years or less 34%

6 to 10 years 26%

11 to 15 years 19%

16 to 20 years 12%

21 to 25 years 7%

26 years or more 2%

Professionals Willing to Relocate Yes - 62%

### Media/Marketing

How did candidates learn about job fair?

Internet (Websites, Social Media, Ads) 33%

Friend/Family/Associate 25%

HBCUCareers.com/College Placement Centers/Dept. of Labor/Agency 22%

Radio/TV/Paper 19%

Other 1%

### Career Demographics

Professional/Technical/Management 28%

Sales 27%

Veteran/Military 24%

Manufacturing 22%

Healthcare 21%

IT/HIT/CIS/Software Analyst/Developer 20%

Retail 20%

Accounting/Finance/Insurance 19%

Logistics/Distribution 18%

Government Service 17%

Engineering 17%

Marketing/PR 16%

Law Enforcement 16%

Administrative/General 14%

Human Resources 14%

Hospitality/Restaurant 14%

Entrepreneurs 12%

Education/Training 10%

Other 6%